

ISCA PARTNERSHIP PROSPECTUS 2026

Stronger Together, Beyond Borders



HELLO FROM ISCA CEO

Dear Valued Partners,

Thank you for your continued support of ISCA and the accountancy community.

With your support, 2025 has been a meaningful year of growth and impact. ISCA is now a community of more than 42,000 members. They include board directors, leaders from audit, banking, finance, technology, government and many other sectors.

Our reach now extends well beyond Singapore. Through 12 overseas chapters and a growing regional presence, we connect with decision makers in key markets across Asia.

In 2025, we also strengthened our role as a connector between our profession and the business community. We now work with more than 150 partners, and together this network represents a community of close to 4 million professionals.

Our larger events such as ISCA Conference, ISCA Tech Fair, ISCA Run and AccountanCity bring together thousands of professionals, students and technology vendors every year. These events give our partners space to share ideas, feature your speakers and join conversations that matter.

Complementing these large-scale events, our roundtables, breakfast/lunch talks, webinars and overseas sessions create smaller and more focused settings. They allow you to test ideas, listen to what the market is saying and build deeper relationships with specific groups.

Your sponsorship goes beyond brand visibility. It helps us invest in talent and mold new ideas for the accountancy and business community. At the same time, it gives your organisation a trusted platform to be present, share your experience and meet people who shape business decisions in Singapore and across the region.

Guided by our 2026 theme “Stronger Together, Beyond Borders”, we look forward to working closely with you to design meaningful programmes across our 2026 calendar, and to create impact that benefits your business, our profession and the wider community.

Sincerely,
Fann Kor, FCA (Singapore)
CEO



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WHO ARE WE



National Accountancy
Body of Singapore

42,000 +
Members

More than
330

Corporate Members



Chartered
Accountants
Worldwide

Member of
Chartered Accountants
Worldwide

>900

entities of ATOs



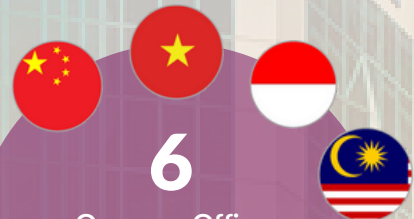
24,267

visitors to ISCA House

Top 3 months footfall:
July, August and
October

Over
60
years
of History

Facebook
Instagram
LinkedIn
Telegram
TikTok
Whatsapp
WeChat
RedNote



6

Overseas Office
at China, Vietnam, Indonesia
and Malaysia



12

Overseas Chapters
Worldwide

PS Centres

launched in
Shanghai and
Ho Chi Minh City

ISCA COMMUNITY

>150
Partners

3.9M
Affiliates

>190
Countries

PROFESSIONAL SERVICES CENTRE (PS CENTRE)



INTERNATIONAL NETWORK



PROFESSIONAL ACCOUNTANCY HUB (PA HUB)



GOVERNMENT



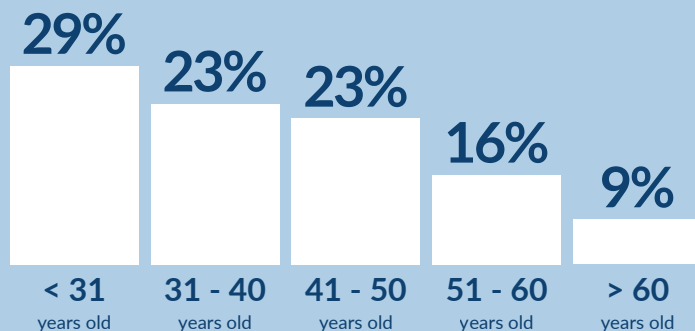
MOU PARTNERS



WHO ARE OUR MEMBERS

About ISCA

AGE GROUP



TOTAL MEMBERS

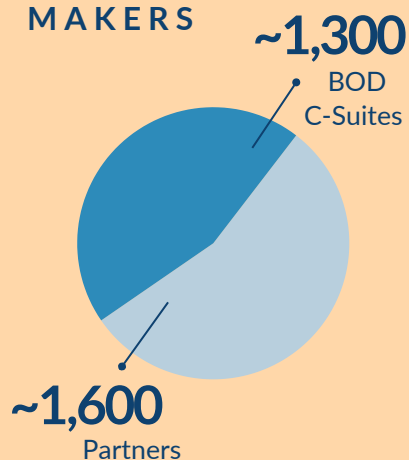
2025
>42,000

2024
>39,000

ORGANISATION TYPES



DECISION MAKERS



TOP 10 INDUSTRIES

- 1 Professional Services - Audit & Assurance
- 2 Finance & Insurance
- 3 Professional Services - Accounting
- 4 Banking
- 5 Technology
- 6 Government
- 7 Manufacturing
- 8 Real Estate
- 9 Healthcare
- 10 Professional Services - Advisory & Consulting

WHY

About ISCA

PARTNER WITH US



Generate targeted leads to drive business growth in Singapore and overseas



Showcase and position your brand as a thought leader with industry expertise



Position your brand as a thought leader with unmatched industry expertise



Engage and connect with key stakeholders across the expanded ISCA Networks including Flagship events



Amplify your brand presence and reach through precisely targeted platforms

WHO HAS PARTNERED WITH US

About ISCA

FIRMS



TECH FIRMS



OTHERS



THE ANNUAL ISCA DINNER

Larger Scale Events

An evening of celebration, connection, and inspiration where industry leaders and like-minded professionals come together to network, recognise achievements, and strengthen their professional bonds.

Who is this for?

Companies that are looking to network with like-minded companies and industry stakeholders.

Entitlement for Selection	Credits Required
2 Seats	1
4 Seats	2
6 Seats	3
Activity Booth	5

Limited seats available in year 2026!



ISCA RUN

Run with purpose alongside 2,000 participants and support aspiring accounting students through ISCA Cares.

Who is this for?
Everyone!

Attendees in Year 2025:

> 2,000 runners
Youngest: 2 years old
Oldest: 74 years old
90% Adults; 10% Students and Children

Why you should attend?

Build your company's internal camaraderie and showcase your company's branding proudly with your corporate shirt!

Entitlement for Selection*	Credits Required
20 Runners	2
30 Runners	3
60 Runners	6
110 Runners	17
180 Runners	24
Food & Beverage Sponsorship	8



ACCOUNTANCITY

Connect with job seekers and students to recruit top talents, showcase your organisation's culture and inspire future generations!

Who is this for?

1. Professional Services Firms
2. Large Local Enterprises
3. Public Sector
4. Institutes of Higher Learning
5. Recruitment Companies
6. Tech Firms

Attendees Profile

Students: 50%

Parents/ educators/ others: 6%

Working professionals: 44%

Why you should attend?

Be part of a Career Fair where fun and function meets. Showcase the fun side of your company to your future employees!

Entitlement for Selection	Credits Required
Booth	5
Speaking Slot	4
Food Sponsorship	6
Customisation Activity Booth	8
Activity Booth	6

More curated sharing topics!

New - Entitlements of five credits and above will have logo showcase on ISCA Talent Marketplace



ISCA TECH FAIR

Tech Solution Providers, look out! Showcase your software to finance professionals of all sectors who are keen to learn about the latest technology.

Who is this for?

1. Tech firms
2. Start-ups
3. Leadership training providers
4. Industry associations

Content will be curated and differentiated for each profile type!

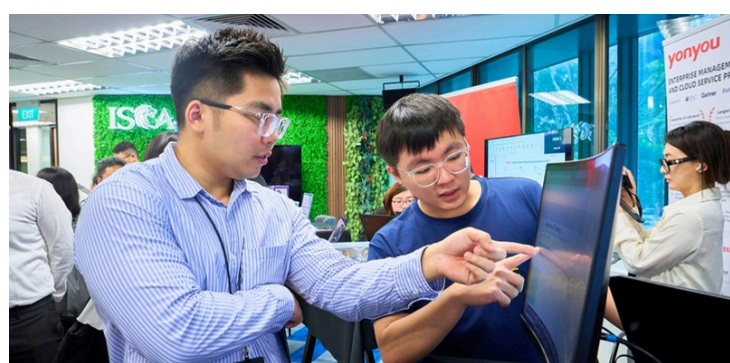
Why you should attend?

Showcase cutting-edge technology and innovative software to attendees who are actively seeking the latest solutions today, with opportunities to connect and engage with members well into the future.

2025
Turn Out
600

2025 Set-up:
23 tech solutions
25 booths

Entitlement for Selection	Credits Required
Exhibition Booth	5
Exhibition Booth (Exclusive Consultation)	6
Speaking Slot - Content Includes Product related	5
Speaking Slot - Thought Leadership	4
Food Booth	4
Activity Booth	5



ISCA CONFERENCE

The must-attend annual flagship conference for all accounting, business and finance professionals. This conference provides delegates with technical updates and business outlooks while showcasing the latest trends by exhibitors.

Who is this for?

Organisations seeking to engage a wide audience of accounting professionals, including accountancy firms, financial institutions, technology providers, and training organisations.

Why you should attend?

As ISCA's Annual Flagship Conference, this is the premier platform to gain insights into industry trends, connect with peers and leaders across the profession, and stay ahead in the ever-evolving world of accountancy.

**2025
Attendees**
>1,000

Attendees Profile
61% Decision
Influencers and
Decision Makers
39% Professionals

Organisations
>270
34% Practitioners
48% Private Sector
18% Public Sector

Entitlement for Selection	Credits Required
Exhibition Booth*	6
4 ISCA Conference Tickets	3
Speaking Slot* - Thought Leadership	10
Activity Booth*	6

*Subject to Availability



ROUNDTABLES

Engage in a 2-way conversation with your target audience to understand their needs, perform market sensing, and build a deeper relationship with them.

Who is this for?

1. Tech Firms
2. Service Providers

How will ISCA support?

Content curation
Invitation to specific target audience
End to end organisation of event

Why you should attend?

Instead of a 1-way download of content, gain a deeper understanding of your target audience through discussion while gaining a competitive advantage through insights gleaned.

Entitlement for Selection	Credits Required
Co-Branded Closed-door Roundtable with audience of choice * Mention on ISCA LinkedIn	14

** Costs of F&B to be borne by Sponsor*



ISCA BREAKFAST/LUNCH TALKS

Share your content and thought leadership to ISCA Members through physical events over a 1.0 to 1.5-hour session including food and networking.

Who is this for?

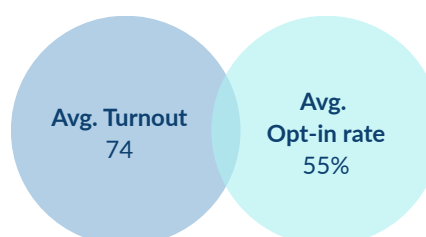
1. Thought Leaders
2. Companies who prefer in-person audience

How will ISCA support?

Content curation
Invitation to specific target audience
End to end organisation of event

Entitlement for Selection	Credits Required
ISCA Breakfast or Lunch Talk * Post-event recap on CA Lab for selected topics	6

* Costs of F&B to be borne by Sponsor

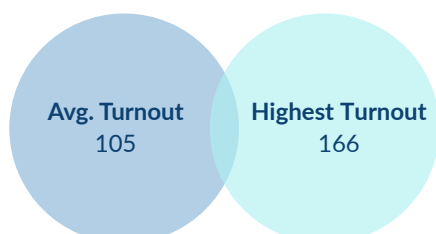


CO-BRANDED WEBINARS

Choose to either share thought leadership or technology demos virtually to the general audience.

Who is this for?

1. Speakers based overseas
2. Tech firms doing demo
3. Companies who prefer larger audience



*statistics based on content that is on Thought Leadership

**Wondering where your CA qualification can take you?
This is the session you will not want to miss!**

Hear from 3 CAs who've unlocked diverse pathways!

Max Mo Hongrui, CA (Singapore)
Member, ISCA Young Professional Advisory Committee, CFO, MET Energy Asia

Varun Taneja
Chief Financial Officer, ANZ SAP

Valentia Tan
Manager, APAC Professional Services BlackLine

WEBINAR **19 SEPTEMBER 2025 (FRI)** **11AM TO 12PM**

Register Now! **1 CPE Hour will be awarded**

Entitlement for Selection	Credits Required
Co-Branded Webinar hosted by ISCA	5

EVENTS AND TALKS NEW!

Share your content and thought leadership to ISCA Members through physical events over a 0.5 to 1.5-hour session including food and networking **overseas!**

Who is this for?

1. Thought Leaders who are looking to engage overseas community
2. Companies who prefer in-person audience

Entitlement for Selection	Credits Required
Talks <i>Post-event recap on CA Lab for selected topics</i>	2
Curated Events Overseas	4

** Costs of F&B to be borne by Sponsor*



CO-BRANDED WEBINARS NEW!

Choose to either share thought leadership or technology demos virtually to the general audience.

Who is this for?

1. Speakers engaging targeted audiences across borders
2. Tech firms doing demo
3. Companies who prefer larger audience

Entitlement for Selection	Credits Required
Co-Branded Webinar hosted by ISCA	3

APAC Webinar
Navigating Fraud Risks and Cybersecurity
 For Banking and Accounting Professionals
 Wednesday, December 3 | 11:00a.m. HKT/SGT | 2:00p.m. AEDT


 Rose Widdows,
Partner, Cyber Security,
BDO Australia


 Amelia Ching,
Founder and CEO,
AgilenLite, Singapore


 David Chan,
Chief Information
Security Officer,
Hang Seng Bank,
Hong Kong


 Tony Ventura,
Regional Director, APJ

Supporting Organisations:




[Register now](#)



Webinar - 2nd edition
APAC Audit Leaders Fireside Chat
 Thursday, 12 June
 1:00p.m. AEST | 11:00a.m. HKT/SGT/CST | 8:30a.m. IST


 Ng Kian Hui
Audit Partner,
Head of Audit & Assurance
PwC (Singapore)
BDO


 Jacky Lai
Assurance Partner
Ernst & Young
Hong Kong


 Tony Ventura
Regional Director - Asia and
Emerging Markets
Thomson Reuters Certification

Supporting Associations:




[Register now](#)

ONLINE PODCASTS

ISCACCOUNTIFY

Others

Showcase your thought leadership with videos on ISCA's highest subscribed e-learning platform.

No. of Active Subscribers YTD
8,846

Accountify Landing page views
40,085

Top 5 Topics of 2025

1. The Relevance of Ethics in Business
2. Creating a Dashboard in Excel
3. Accounting Implications of US Tariffs
4. Financial Due Dilligence: The Hidden Story in the Numbers
5. SFRS(I) 18 Presentation and Disclosures in Financial Statements: New Frontiers in Reporting



CA LAB

Showcase your thought leadership with advertorials on ISCA's award-winning editorial platform.

Viewership
Estimated 70,000

EDM Subscribers
28,846



Subscribers' Organisation Type	
SMEs	24%
Multinational Corporations (MNCs)	21%
Accounting Firms	13%
Large Local Enterprises	10%
Government	6%
Not For Profit/Academia/ Others	26%

BOARDFLIX

Showcase your thought leadership with videos on ISCA's leadership and board e-learning platform.

Subscribers
1,167

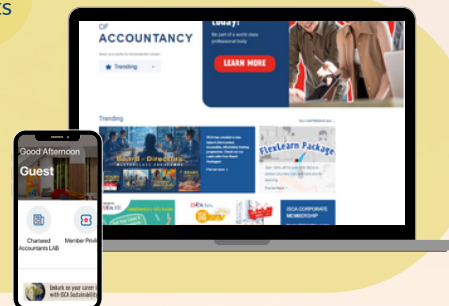
Entitlement for Selection	Platform	Credits Required
Advertorial on CA Lab Mention on CA Lab EDM	Written	4
Podcast on ISCA Spotify Mention on CA Lab EDM	Audio	3
Content placement of 1-hour video on ISCAccountify Mention on ISCAccountify EDM	Video	3
Content placement of 1-hour video on Boardflix Mention on Boardflix EDM	Video	3

DIGITAL AMPLIFICATIONS

ISCA Corporate Website & Mobile App Ad Banner*

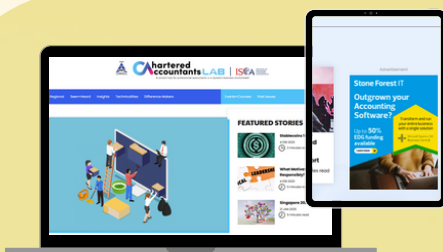
4 credits

Average Homepage Views	592,000
Top 3 months (views)	March (677K), Sep (661K) , Apr (644K)
Mobile App	
Users	14,893



CA Lab Homepage Ad Banner *

2 credits



Feature your ads on ISCA's award winning editorial site

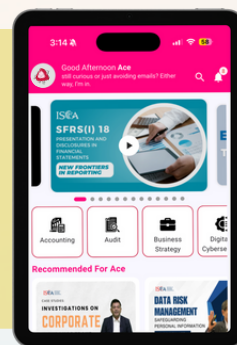
Homepage Views	>89,000 yearly
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ISCAccountify Learning Platform Ad Banner*

1 credit

Feature your ads on ISCA's Global Learning Platform

Homepage Views	>40,000 yearly
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Ad Banners (ISCA Newsletter)*

1 credit

Feature your banners in ISCA's weekly newsletter

Subscribers	15,289
Open Rate	42%



*For one month

PHYSICAL AMPLIFICATIONS

24, 267
visitors to ISCA House

Top 3 months footfall:
July, August and October



Ice Cream (Minimum 6 months)	4/month	Sponsor drinks, food and snacks at ISCA House! Showcase your branding at our corporate events (F&B costs included)
Coffee and Cups (Minimum 4 months)	3/month	
Other Beverage (Level 1) (Minimum 3 months)	4/month	
Other Beverage (Level 3) (Minimum 3 months)	3/month	

4
credits



External TV at ISCA House*

Place your ads, demo or app on these LED Screens. Create virtual interaction with potential leads!

3
credits



Lift Stickers*

Be the first thing visitors see when they enter the building.

Flyer Placement at ISCA House

1/month

Showcase your brand or promote your service/solutions at ISCA House

Partners magazine/ booklet at ISCA Magazine Rack

1/month



Level 1 near the exit of ISCA House

3/month

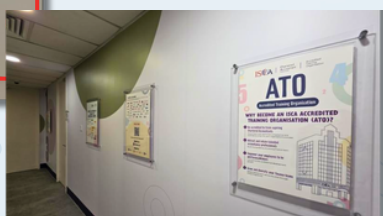
ISCA House Level 3 Walls Posters

1/month

ISCA House Level 3 and 4 Signage

1/month

Showcase your brand or promote your service/solutions at ISCA House



*For one month

PARTNERSHIP PACKAGES

CHAMPION

1

~100 Credits

\$68,000**3 Exclusive slots**

STRATEGIC

2

70 Credits

\$53,000**Up to 8 slots**

COMMUNITY

3

35 Credits

\$33,000**Up to 15 slots**

FRIENDS OF ISCA

23 Credits

\$23,000

FRIENDS OF ISCA

13 Credits

\$15,000

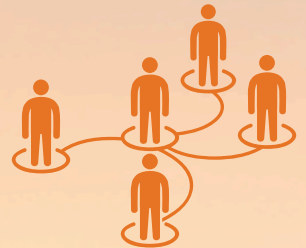
ALA-CARTE

\$1,725/CREDIT

PARTNERS PERKS NEW!

For All Partners except Ala-Carte

- Monthly Networking Event (Bring along up to 2 pax of your vendor or client!)
- Complimentary 1-year Corporate Membership for New Corporate Members or 1 year Renewal for Existing Corporate Members **worth up to \$650 per year**
- Complimentary Boardflix or ISCAccountify Account (one account) **worth up to \$418 per year**



For Community Partners & Above (on top of above entitlements)

- 1-Month Complimentary Marketing at ISCA House (Level 1,3, 4 - on TV signage)
- Logo Placement at **ONE** Overseas PS Centre
- Company Branding on PS Centre Directory
- Brand placement in potential playbook materials for PS Centres

For Strategic Partners & Above (on top of above entitlements)

- Logo Placement at **TWO** Overseas PS Centre
- Company Branding on PS Centre Directory
- Brand placement in potential playbook materials for PS Centres



For Champion Partners (on top of above entitlements)

- Exclusive and Priority Involvement in Inbound or Outbound Mission Trips (one speaking segment, depending on the suitable target groups)



SAVE THE DATE

ISCA FLAGSHIP EVENTS



ISCA Dinner

Members, partners and friends gather to celebrate and connect.

July
03
2026



AccountanCity

Annual career exploratory event.

July
17 & 18
2026



Tech Fair

Discover platforms and solutions for your professional and business needs.

Aug
28
2026



ISCA Run

Run, walk and do good with the community.

Oct
17
2026



ISCA Conference

Brings together practical industry insights, thought leadership and forward looking business ideas.

Nov
11
2026

2026 ISCA PARTNERSHIP CONFIRMATION FORM

Please tick your selected option:

Please Tick	Sponsorship	Credits included	Amount	9% GST	Total
	Champion Partner	100	SGD68,000	SGD6,120	SGD74,120
	Strategic Partner	70	SGD53,000	SGD4,770	SGD57,770
	Community Partner	35	SGD33,000	SGD2,970	SGD35,970
	Friends of ISCA	23	SGD23,000	SGD2,070	SGD25,070
	Friends of ISCA	13	SGD15,000	SGD1,350	SGD16,350
	A-la Carte				

Organisation: _____

Address: _____

Contact Person: _____

Designation: _____

Email address: _____

PAYMENT DETAILS

Account Name: Institute of Singapore Chartered Accountants
 DBS Account Number: 003-909250-4
 DBS Bank Code/ Branch Code: 7171/ 003
 Name of Beneficiary Bank: DBS Bank
 Address of Beneficiary Bank: 12 Marina Boulevard, Marina Bay Financial Centre Tower 3,
 Singapore 018982 Country: Singapore
 SWIFT Address/Code: DBSSSGSG

TERMS & CONDITIONS

1. The term of this partnership will commence on date of the confirmation form and end on completion of all obligations by both parties, or **31 December 2026**, whichever is earlier. Should there be a delay in the fulfilment of any of the above stated entitlements, the extension of this term shall be mutually agreed by both parties in writing.
2. The Institute will exercise all possible care to fulfil the entitlements for the selected package. However, in the event of unforeseen circumstances, the Institute reserves the right to cancel or defer the events, and/or change venue, and method of delivery. The Institute will take all reasonable efforts to notify sponsors of the changes and propose alternative entitlements of similar value, should they happen.
3. The amounts stated in this form are expressed in Singapore dollars.
4. There will be strictly no cancellation or refunds once the partnership is confirmed.
5. The entitlements relating to the flagship conference will lapse upon completion of the flagship conference.
6. By coming on board as a partner and/or participating in any events or activities organised by the Institute (including any purchases of goods and services from the Institute), you consent to the collection, use and disclosure of your personal data in accordance with ISCA's Privacy and Data Protection Policy: <http://isca.org.sg/privacy-and-data-protection-policy/>

Signature/ Company Stamp

Date

CONNECT WITH **ISCA**



Institute of Singapore Chartered Accountants (ISCA)



Institute of Singapore Chartered Accountants



isca_sg



isca_sg



ISCAofficial