

THE 'UBERISATION' OF PROFESSIONAL SERVICES

Managing partners of law and accounting firms today face novel challenges – and opportunities – as they operate in the 'new normal' market while upholding the highest integrity of the profession. What are the prospects? And what is the outlook doing business under this listless economy? Tomorrow is closer than you think...



The Law Firm of the Future

Speaker: Professor Tan Cheng Han, Senior Counsel and Chairman of the Centre for Law and Business, National University of Singapore; former dean of the Faculty of Law of the National University of Singapore.

How can you respond to this imminent 'new normal'? How do you enable better service at a lower cost? Will the law firm of the future need to be tighter, more collaborative and technologically savvy? How can you future-proof your business?

Growing The Top Line in the Era of Disruptive Technology

Speaker: Eliza Tan, Managing Director, LegisComm Pte Ltd. Eliza brings with her more than a decade of experience in the marketing of professional services.

With the onset of Disruptive Technology, will traditional business methods and practices be overturned? How will it impact your top line? Take stock and take in new ideas on how to market and compete more effectively in the tech era.

Ultimately, It's The Bottom Line

Speaker: Charles Loh, Partner at PwC Consulting (Singapore), with more than 20 years of diversified professional experience in strategy, management, risk and technology consulting and implementation in the region. He is also the technology leader for PwC's internal business transformation project.

With increase competition and costs, how do you leverage on technology to maximise strategic spend and resources – and minimise wastage? Hear how you can manage your bottom line effectively in the face of today's challenges.

Panel Discussion: Is The Professional Services sector ready for 'Uberisation'?

Join Henry Tan, ISCA member and Managing Director at Nexia TS Public Accounting Corporation and Chairman of Nexia China and the panel of experts as they discuss the topic. Moderated by Rajah & Tann Managing Partner Lee Eng Beng, the conversation is also open to the audience.

Theme: The 'Uberisation' of Professional Services **Date:** May 26, 2pm

Venue: Canon Singapore Office (auditorium), Level 14, Galaxis, 1, Fusionopolis Place, Singapore 138522 **Cost:** \$20

Sign up (limited seats): <https://eventreg.asiaone.com/register/thinkbig>