

## **ANNEX I – Quotes from the Winners**

### **Best Practice Award**

#### **PwC Singapore:**

“We are tremendously proud of this Award because it is always more difficult to retain the title. In PwC, we are always on an exciting journey to build trust in society, find new ways to solve our clients’ important problems and contribute to our profession.”

#### **Crowe Horwath First Trust LLP:**

“We are absolutely honoured to be awarded the 2016 Best Practice Award (Large Category). It is a recognition of our continuous effort in fostering an environment where our people are inspired to deliver exceptional client service while upholding our values and our industry’s professional standards. This award has inspired us to continue our journey in building lasting value for our clients, people, profession and community.”

#### **Ardent:**

“We are truly honoured, once again, to be given recognition by the Singapore Accountancy industry. We believe that winning the award has helped and will continue to help raise our profile in the business community. The award has certainly given a strong boost to the morale of our staff. It also motivates the firm to keep moving forward to strive to do our best for our clients, our people and the accounting industry.

We believe that giving recognition to SMPs inspires firms like ourselves to actively continue to evolve to meet the challenges of the changing business and regulatory landscape. It is a strong affirmation of the important role that SMPs, as a whole, play in the accounting industry, and encourages SMPs to benchmark against other firms to better their practices.”

### **Innovation Award**

#### **Deloitte Singapore:**

We are honoured to be presented with the Innovation Award in recognition of the efforts we have invested in nurturing a culture of sustainable innovation throughout our Singapore practice and across Southeast Asia. At Deloitte, we believe that we

need to innovate to be able to continuously deliver forward thinking and fresh insights to our clients. This has led us to launch several innovative solutions and programmes such as the Deloitte Greenhouse, Deloitte Risk Innovation Centre, Innovation Lab, GovLab and CFO Program to help our clients succeed in this challenging business environment. This Award also reinforces the importance of encouraging innovation throughout the accountancy profession to ensure we stay resilient and relevant in these changing times.

**Ernst & Young LLP:**

“Digital technology, globalization and demographic changes are transforming economies, businesses and the profession. Seizing the upsides of these changes requires agility through innovation. This award validates our efforts in developing new technologies, strategies and solutions that improve how we operate and how we serve our clients. From making our audits and advice even more insightful and relevant for our clients to enhancing our workplace, processes and systems for greater productivity, connectedness and collaboration, it’s a continual investment and journey.

This award belongs to everyone in EY – we’re only as good as our people’s commitment to embrace an innovative mindset and approach in everything they do.

I hope this award will inspire practitioners to keep on the cutting edge of innovation in the professional services industry, which is important to strengthening Singapore’s bid to be a leading global accountancy hub for the region.”

**Nexia TS:**

“In today’s competitive landscape, it is essential to embrace innovation and drive growth through technology applications as well as doing things differently to ensure productivity while making a difference. Securing this award is a testament to our achievements with our innovative efforts which strives to work in an environment that serves our client and staff better. Credit goes to our wonderful team in Nexia TS. I hope that this award will inspire firms and individuals to continue towards innovative and new developments on improving status quo. Through this, we can slowly transform the industry together with a clear vision.”

**Precursor Assurance PAC:**

“We are in the midst of a transformation journey through leveraging on technology to innovate our processes and service deliveries.

Winning this prestigious award is an affirmation that we are right on track in driving our advancement.”

### **Outstanding Growth Award**

#### **CA Trust PAC:**

“We are delighted to be declared the winner of the Outstanding Growth Award. Winning this award validates our strategies for growth over the years. The Singapore Accountancy Awards is a good initiative by ISCA. It gives recognition and create greater awareness of Singapore public accounting firms, especially the small & medium practices like ours.”

### **Outstanding Practitioner Award**

#### **Kon Yin Tong:**

“I am privileged to receive the Outstanding Practitioner Award in the Singapore Accountancy Awards. It is a celebration of the accounting profession, recognition of the good work by accountants both in professional practice and in the commercial sector, by our promising young and experienced veterans alike. The awards recipients and nominees have excelled in their respective fields and I hope we have inspired more to step up and contribute time and effort towards a vibrant accountancy sector in Singapore.”

#### **Yeoh Oon Jin:**

“I am greatly honoured to receive this prestigious Outstanding Practitioner Award. Having been blessed with a great career, I strongly believe that I should give back to the society in various ways. With the world around us changing so fast, I have started to ask our people not only to embrace change but to lead the change.”

### **Outstanding Professional Accountant Award**

#### **Chua Sock Koong:**

“It is an honour to be recognised by my peers as an “Outstanding Professional Accountant” at the Singapore Accountancy Awards. I’m thankful my accountancy training gave me a solid foundation to understand business, appreciate the science of finance and the risk-reward trade-offs involved in managing businesses well. This award encourages us all to aim for excellence, whether in finance or business!”

### **Young Accountant in Practice Award**

#### **Belinda Teo:**

“It has been a surreal experience from being nominated to being shortlisted as a finalist and to finally winning the award. I am very thankful to those who have believed in me to help me achieve what I never imagined would have been achievable. Winning an award like this is a great recognition for someone who is still young in her career journey like myself and also an encouragement to continue to do my best in contribution to the wider professional sector. I believe that the Singapore Accountancy Awards will continue to encourage others to look beyond themselves and to seek opportunities to be change-makers to the accountancy sector.”

### **Young Accountant in Business Award**

#### **Andy Neo:**

“I am honoured to receive this award and grateful for the opportunities and guidance that my mentors at UOB have given me. Without their guiding hands, I would not be here today. As a young professional, it is encouraging that my hard work and commitment have been recognised by both the organisation that I work for, and the industry that I work in. The Singapore Accountancy Award is something to strive for as it validates the accountants’ commitment and passion for the science and art of accounting.”